



NEWS RELEASE

FOR RELEASE: June 10, 2022

FOR MORE INFORMATION, contact Linda Loveless [medinacoartscouncil@gmail.com](mailto:medinacoartscouncil@gmail.com)

***Medina County Arts Council looking for Chocolate Walk sponsors and chocolatiers***

If you love chocolate (and who doesn't!) your business will love being a part of Medina County Arts Council's Chocolate Walk on Sweetest Day, Saturday, October 15, 2022. Participants will visit businesses on and around Medina's Square collecting at least 20 samples of decadent chocolates while supporting the projects of Medina County Arts Council.

The Chocolate Walk raises funds for grants to Medina County arts teachers and arts organizations, scholarships to graduating seniors who have excelled in the arts, and free arts performances and experiences during the 39<sup>th</sup> Annual Arts Week in July. Medina County Arts Council is a 501c3 non-profit organization that relies on donations to accomplish their mission to advocate for, support and nurture the arts in Medina County. Since 1983, MCAC has committed to promote creativity and build community excellence in the arts. This year the Arts Council has provided:

- \$5,726 in grant money to county arts organizations to support their missions
- \$1,600 in grant funding to arts teachers to expand the talents and appreciation of the arts for children
- \$3,000 in scholarships to graduating seniors to recognize their achievements in the arts

Your business can show its community support by participating in several ways:

Become a "Chocolatier" and offer 300 one to two-bite samples of anything with chocolate. Participants will visit your business during the hours of the Chocolate Walk to collect their samples. If you would like to participate to promote your business but don't have a brick and mortar location, there is an option to have a table at the check-in point – United Church of Christ Congregational on Liberty.

Become a sponsor – opportunities include a Dark Chocolate (title) sponsor, Milk Chocolate (presenting) sponsor or Mint Chocolate (supporting) sponsor. There is also an opportunity for a business to have a listing on the Chocolate Walk map by offering a special discount to participants.

For more information about the Chocolate Walk, please visit [www.medinacountyartscouncil.org](http://www.medinacountyartscouncil.org)

###

P.O. Box 532, Medina, OH 44258

[www.medinacountyartscouncil.org](http://www.medinacountyartscouncil.org)