



News Release

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Chocolate Walk Returns and Medina County Arts Council is Seeking Sponsors and Chocolatiers for Event

MEDINA COUNTY, Ohio - The Medina County Arts Council (MCAC) announced that its 2nd annual Chocolate Walk will be on Sweetest Day, Saturday, October 21, 2023. Participants will visit businesses aka "Chocolatiers" on and around Medina's Public Square to collect at least 20 samples of decadent chocolates while supporting the projects of Medina County Arts Council. Tickets go on sale August 15th at www.medinacountyartscouncil.org

"This is a great opportunity for businesses and organizations to get exposure to the 300 people finding them during this event. People love their chocolate and we expect the attendees to stop at all locations, where businesses and organizations have an opportunity to market themselves to our chocolate walkers." says Kelly Parks, MCAC Board President.

"What a fun way for community members to shop local businesses and meet new people all while supporting the arts in Medina County."

In addition to participating as a walker or a chocolatier, MCAC is looking for event sponsors. Proceeds from the Chocolate Walk will help to continue funding grants to Medina County teachers and organizations for arts education and programs, scholarships to graduating seniors, and for free arts performances and experiences through various events. By becoming a Chocolate Walk sponsor, businesses are not only allowing MCAC to grow programs, opportunities, and connections for the community through arts, but they can receive incredible opportunities to market their brand, reach new customers, and increase their sales.

Medina County Arts Council is a 501c3 non-profit organization that relies on donations to accomplish their mission to advocate for, support and nurture the arts in Medina County. Since 1983, MCAC has been committed to promoting creativity and building community excellence in the arts.

For more information about the Chocolate Walk, please visit our website at www.medinacountyartscouncil.org/ or email us at MedinaCoArtsCouncil@gmail.com

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